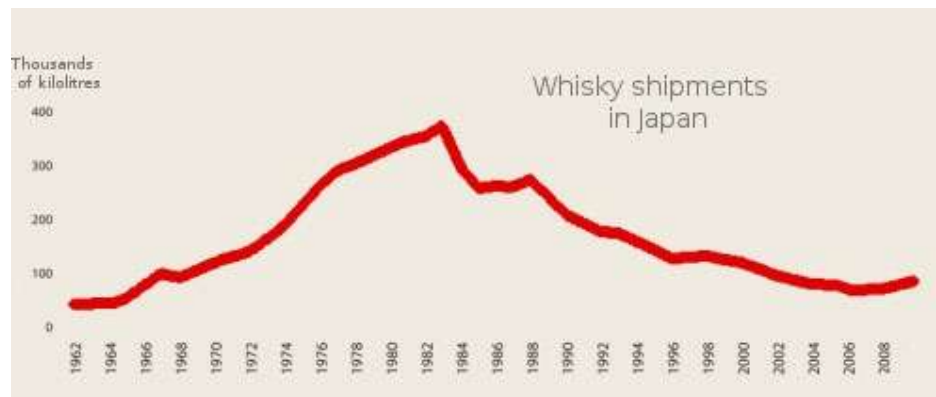


Ausgabe 11/10, 19.03.2010



## Keine Rückrufaktion für japanischen Whisky

### Erstmals Steigerung nach zehn Jahren

Die Produktionszahlen für japanischen Whisky wurden die letzten 11 Jahre kleiner und kleiner... trotz der immer besser werdenden Beurteilung in den internationalen (Whisky-)Medien. Damit ist es jetzt laut Asahi Shimbun zu ende. Auch wenn der Aufschwung nur mal so gerade in der Graphik zu erkennen ist... es ist ein Aufschwung.



Die Exporte stiegen sogar um satte 10%. Eine derartige Steigerung gab es zuletzt 1983, dem Boomjahr für japanischen Whisky. Suntory vermeldete sogar ein Exportplus von 17%. Nikka Zuwachs um 11% ließ den Verantwortlichen offenbar keine Ruhe und so wurde verkündet, dass man im nächsten Jahr mehr als 40% zulegen will und dann 25.000 Cases in die Welt bringen möchte! Der Verbrauch in Japan selbst stieg dank vieler Kampagnen, in denen vor allem Mix-Drinks gepushed wurden.



NEWS RELEASE: 16th March 2010  
THE MACALLAN TOASTS GLOBAL SUCCESS AS FINE OAK 21 YEARS OLD WINS ULTIMATE TROPHY

The Macallan Fine Oak 21 Years Old Single Malt scooped the top prize, the esteemed Ultimate Spirits Challenge Chairman's Trophy, at the Ultimate Spirits Challenge.

Following four stages of competitive judging over the course of three days, Ultimate Spirits Challenge Chairman's Trophy winners were arrived at based on their aggregate score on the 100-point scale. The Macallan Fine Oak 21 Years Old scored the highest marks - 97.

Ken Grier, Director of Malts, The Edrington Group, commented: "This fantastic award reinforces The Macallan's position as a producer of world class premium Single Malt Scotch

whisky. It is an outstanding accolade for the brand and testament to the quality and craftsmanship that goes into making our Single Malt.

"This award is particularly important as the competition is based on integrity, method and credibility, all of which is embodied in The Macallan Single Malt, the world's most precious whisky."

This Fine Oak is unique in being triple cask matured; it's the most successful launched product in Single Malt and now accounts for about 1 in 4 of every glass of Macallan sold around the world.

In addition, Highland Park 18 Year Old Single Malt, The Macallan 1824 Collection Select Oak and The Macallan 1824 Collection Estate Reserve had the distinction of all reaching the semi-final and were awarded 'extraordinary and ultimate recommendation' in their categories.

The Ultimate Beverage Challenge's (UBC) inaugural Ultimate Spirits Challenge, which was held in New York on 1-3 March, was established by renowned American beverage alcohol critic F.

Paul Pacult. More than 520 entries were received from companies worldwide, but only a dozen were awarded the USC Chairman's Trophy as the highest scoring spirits of their category.



## Macallan Press Release - Raising the Bar

### The Macallan Introduces the Ice Ball Serve

The ice or water debate has long remained a fiercely contested subject amongst whisky drinkers and The Macallan has thrown its hat into the ring by creating an innovative serving method expressly for those who like their whisky with ice. Believing the perfect serve to come down to personal preference, The Macallan has pioneered the Ice Ball Serve. It is the first real move by any whisky brand in the UK to present whisky in an innovative, contemporary fashion and open the doors to a growing adult population that regards ice as an integral part of the spirit-drinking experience.

The Ice Ball Serve is based on the Japanese tradition of serving hand-carved ice with ultra-premium spirits. The ice ball press instantly creates a flawlessly formed sphere of ice that adds a touch of theatre and sophistication.

The Macallan's Marketing Assistant, Pat Lee, explains the science part: "The Ice Ball Press was inspired by Japanese cocktail culture where artisans hand-carve ice balls from massive slabs to create an uninterrupted surface that cools spirits quickly and evenly. The ice ball melts slowly to preserve the integrity of the spirit. We have updated this process, by developing a copper press that instantly trims a block of ice into a flawless ice ball. This, combined with our masterful single malt Scotch whisky, is The Macallan Perfect Serve.

"The Macallan's liquid excellence is continuously defined by its unprecedented elegance and versatility. The ice ball balances these qualities. As global cocktail culture has evolved, ice has become central to the modern-day spirits experience. With an eye on this trend, we created The Macallan Perfect Serve, to modernise the way single malt can be enjoyed and appeal to a wider range of consumers."

In essence; The Macallan ice ball serve takes this traditional practice to the ultimate level, with a single perfect sphere of ice, a unique beautiful serve with the benefits of maximum chill with minimum dilution.

(...)

The Macallan remains the single malt against which all others must be judged. It is celebrated far and wide by experts and discerning drinkers as the world's most precious whisky.

## Glengoyne 1998 (Malts of Scotland #1132)

Hey, didn't we have a Glengoyne 1998 by Malts of Scotland yesterday? Yep, but that was the cask next to this one (and next to the #1130 and #1133 Glengoyne casks released in 2009). Glengoyne 11 yo 1998 (55,2%, Malts of Scotland 2010, cask 1132, 272 btl.)



Nose: totally different from the #1131 cask. Much more dirty, with notes of mushrooms and beef stock. Hints of soy sauce and moss. I'm afraid this isn't free from sulphur. I know a lot of people like this kind of profile, and it seems to be filtered out after some breathing, so let's move on. There are hints of walnuts but the red fruits are much more subdued here, although there are hints of candied fruit and water helps to bring out fragrant raspberry. Mouth: interesting and very much in line with the old Macallan 18's. No sulphur, just beautiful chocolate, coffee, figs and dried orange skin. Raisins. A touch of menthol. Not as dry as its sister. Cloves and cinnamon. It also shows hints of dusty oak with light whiffs of smoke. Finish: long, drier now, and very chocolaty. Some spicy notes.

At the beginning of my tasting, I smelled both whiskies side-by-side and because of the sulphury notes, I never thought this #1132 cask would come close to #1131. But once you've tasted them, and once you add water, it becomes clear that the palate of this cask is really interesting and makes you forget about the nose. In the end they both have their qualities. Same price: around € 60. Score: **87/100**

<http://www.whiskynotes.be/2010/glengoyne/glengoyne-1998-malts-of-scotland-1132/>

## Glengoyne 1998 (Malts of Scotland #1131)

Malts of Scotland is releasing Glengoyne casks at a high pace. So far, there have been two 1972 casks, a 1973 cask, a 1997 cask and two 1998 heavily sherried casks. All of this in just over six months, and remember independent Glengoyne bottlings are very rare (Whiskyfun reviewed 34 official Glengoynes and only 3 independent bottlings).

A few weeks ago, two new casks were bottled, both sister casks of the former Glengoyne 1998's. Their colour is again quite remarkable.

Glengoyne 11 yo 1998 (54,8%, Malts of Scotland 2010, cask 1131, 295 btl.)

Nose: very much on dried apricots, tangerine liqueur and toffee. Some raspberry candy. Overripe cherries and plums. Nutty notes. Hints of coffee and mint. Very soft vanilla as well. Very big with the oloroso in the front row. Adding water makes it fresher and fruitier. Mouth: again some heavy sherry but perfectly palatable without water. Starts rather fresh and dry with plum cake, red fruits and dark chocolate. The dryness gets in overdrive after a while, with the kind of mouth-feel you get from eating walnut skins. A bit of water helps to make it rounder. Finish: dry and persistent, with notes of chocolate, oak, tangerine and spices.

You need to love heavy sherry influence to appreciate this, and even then some people will probably find this slightly overdone. I think it's really good, especially if you add a bit of water. Around € 60.

Score: 88/100

<http://www.whiskynotes.be/2010/glengoyne/glengoyne-1998-malts-of-scotland-1131/>





### *The Yamazaki 18 Jahre Single Malt Whisky 0,7 ltr. 73,75 €*

inkl. 19% UST | exkl. Versandkosten | 105,36 € pro Liter

Lieferzeit: sofort nach Zahlungseingang

Land: Japan

Region: Vale of Yamazaki

Whiskytyp: single malt

Hersteller: Suntory

Alter: 18 Jahre

Abfüller: Suntory

Torfgehalt: keiner

Alkoholgehalt: 43,00 % Vol.

Inhalt: 0,700 Liter

Charakteristik: Farbe: Oloroso Sherry. Aroma: Sehr holzig, aber in schöner Weise, etwas nach Lasur, Terpentin. Eine schöne Balance. Einige sehr sanfte Tannine. Sehr eichig aber auch sehr schön gemacht. Geschmack: Wundervoll balanciert, mit einer Menge Orangensaft und Gewürzen. Sahnig aber auch nervös mit allen Arten von Fruchtsirups und Marmeladen. Im Nachklang sehr lange.

Eine zweite Meinung: Aroma: Körperreich, voll, Noten von Backpflaumen, Toffee, Marmelade, Mandarine, Honig, Erdbeeren. Geschmack: Sherry, Buttercreme und Gewürzen.

Und noch eine: Aroma: Glatt und fruchtig, Toffeeapfel, wird buttrig mit etwas Wasser. Malz, Nüsse, Sesamöl, sherrygetönte Noten. Sehr lebendig. Geschmack: Rund und weich, mit einem Schwall von Gewürzen in der Mitte. Einiger Rauch, komplex und weich mit excellenter Balance. Im Nachklang vielleicht etwas zu kurz.

Ausbau: Der Yamazaki 12 und der 18er single malt werden in casks aus drei verschiedenen Eichensorten gereift: American, Spanish and Japanese.

Besonderheit: Yamazaki single malt whisky wird aus den reinsten natürlichen Zutaten durch die Kunst und das handwerkliche Können japanischer Destillateure in perfekter Harmonie mit der Natur erzeugt. Die whiskies werden in Japans ältester Destillerie, gebaut vom Gründer von Suntory, Shinjiro Torii, seit 1923 handgemacht. Die Destillerie liegt im Vale of Yamazaki, einer Gegend mit dichten Bambuswäldern am Fuße des Mount Tennozan in den ausläufern von Kyoto, Japans uralter Hauptstadt und Zentrum der Tradition. Ideal für die whisky Produktion, eine Gegend wo das für die japanische Teezeremonie so sehr geschätzte pure Wasser zur Produktion der Yamazaki whiskies genutzt wird. Der Suntory Gründer Shinjiro Torii brachte seinen ersten whisky 1929 auf den japanischen Markt. Bei japanischem whisky muß man beachten, daß Suntory in ihrem marketing stark betonen, daß ihre whiskies designed sind, um zu japanischem Essen zu passen. Nikka, ihr Hauptkonkurrent, betonen eine an Schottland orientierte "Autentizität". Man könnte vereinfachen, daß Suntory so tut, als machten sie "Japanese whisky", wohingegen Nikka sich gerne als Erzeuger von "authentic Japanese Scotch" darstellt. Japaner und -Innen essen gewöhnlich etwas dazu, wenn sie trinken. Und meistens kommt auch Eis in den whisky, oft entstehen daraus sehr verdünnte "mizuwaris" (wörtlich "Wasser-Mix"). So setzt auch das marketing von japanischem whisky auf die Varianten mit Eis, Wasser und erst dann auf "ohne alles".

<http://www.thewhiskytrader.de/product.php/pid/4811/Whisky/Japan/The-Yamazaki-18-Jahre-Single-Malt-Whisky-0-7-ltr-.html>



**Bunnahabhain Oloroso Sherry Cask**

Abfüller: Murray McDavid

Jahrgang: 1978

Alter: 30 J.

Volumen: 53,1%

Inhalt: 0,70 l

Region: Islay Malt

Mit Farbstoff: Nein

Kältefiltration: Nein

Destillation: 1978

Abfüllung: 2009

Fassorte: Oloroso Sherry Cask

Artikelnr.: 020762

119,90 €

inkl. 19 % MwSt zzgl. Versandkosten

[http://scoma.de/shop\\_neu/product\\_info.php/info/p020762\\_Bunnahabhain%20Oloroso%20Sherry%20Cask](http://scoma.de/shop_neu/product_info.php/info/p020762_Bunnahabhain%20Oloroso%20Sherry%20Cask)



**Macallan Speymalt 2000**

Abfüller: Gordon & MacPhail

Jahrgang: 2000

Volumen: 46,0%

Inhalt: 0,70 l

Region: Speyside Malt

Mit Farbstoff: Nein

Kältefiltration: Nein

Fassnummer 1749

Fassorte: Sherry Refill Hogshead

Artikelnr.: 090105

37,90 €

inkl. 19 % MwSt zzgl. Versandkosten

[http://scoma.de/shop\\_neu/product\\_info.php/info/p090105\\_Macallan%20Speymalt%202000](http://scoma.de/shop_neu/product_info.php/info/p090105_Macallan%20Speymalt%202000)

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